



Red Angus Society of Australia Inc.

ABN 14 725 569 748

ABRI, UNE ARMIDALE NSW 2351

T; 02 6773 3022

E: red.angus@abri.une.edu.au

W: www.redangus.org.au

2nd March 2017

Dear Red Angus Members,

RE: JUNIOR RED ANGUS SPONSORSHIP TO ATTEND THE 2017 WORLD ANGUS FORUM

The Junior Red Angus program in Australia is continually growing and showing the significant strengths of its members on a world-wide scale. We believe that these members truly are the future of a functional and versatile breed that offers real advantages. To ensure the viability of our program and encourage other beef enthusiasts to join, we need to be at the fore-front of events and knowledge.

In 2017, the Junior Red Angus program has the opportunity to send one team of four members to attend the 2017 World Angus Forum Youth Competition in Scotland. We believe this is an important opportunity to signify our place within the industry through showcasing the talents of our members whilst creating a network of clients and friends.

About the World Angus Forum:

The 2017 World Angus Forum Youth Competition will be held in Edinburgh, Scotland from the 21st of June to the 3rd of July. The competition requires participants to demonstrate skills related to showing and preparing cattle as well as specific skills related to farm management, animal husbandry, domestic and global industry knowledge and common beef processes and practices.

Over the 13-day program, competitors will have the opportunity to take part in the conference and be ambassadors for our breed as well as the Australian beef industry. They will be showcasing their individual talents, ability to network and work together whilst demonstrating their knowledge and passion for the beef industry on an international scale.

Sponsorship & Fundraising:

To help with the fundraising process, the JRA are looking to gain the support from the Red Angus membership body. Sponsorship of any form is truly appreciated whether it be in funds to contribute to entering the team or through in-kind donations that will aid getting the team across to Scotland.

We will be holding fundraising events including an online auction following Sydney Royal that we aim to compile a quality line of items and genetics for. All proceeds of this event will be going towards the 2017 WAF Junior Team. The date for this is still to be confirmed, but please keep this in mind if you are interested in donating a special lot.

Levels of sponsorship can be discussed, with options for promotion of your business or stud available. We feel that your program will benefit from the exposure that would be gained if you were to support our junior program. Team uniforms will bear the names/logos of sponsors and also used on the Red Angus website, Facebook and Twitter pages to promote the event.

To express your interest in supporting the team in any way, please contact Kate McDonald at the Red Angus office, Sue Boland [digger@netconnect.com.au] or a Junior Red Angus member. Also, if you know of any Junior Red Angus members that would be interested, please notify them of this opportunity or nominate them and we will ensure they receive an application.

On behalf of the Junior Red Angus, we thank you for your interest in our program. Our attendance at the 2017 WAF would not be possible without the support of Red Angus members and businesses like yourself.

Regards,

Hannah Powe
Junior President

Aimee Bolton
Junior Vice President

Ph: 0448 254 350

Ph: 0477 318 118



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*** Levels of Sponsorship ***

Platinum	Gold	Silver	Bronze
> \$1000	\$1000 - \$750	\$750 - \$500	\$500 - \$200
<ul style="list-style-type: none"> – Name on WAF team uniform – Numerous, continual promotion opportunities through website and Facebook – Promotion at Sydney Royal & Red Angus National Show & Sale – Promotion of donated items 	<ul style="list-style-type: none"> – Name on WAF team uniform – 3-month promotional opportunity through website and Facebook – Promotion at Sydney Royal & Red Angus National Show & Sale – Promotion of donated items 	<ul style="list-style-type: none"> – Name on WAF team uniform – 2-month promotional opportunity through Facebook and website 	<ul style="list-style-type: none"> – Name on WAF team uniform – 1 month Promotional opportunity through Facebook and website

Auction Item Suggestions

- Elite Embryos
- Semen Packages
- Wine
- Cattle equipment (eg. Panels)
- Photography packages
- Heifers
- Pick of the N Drop calves