



Red Angus complemented with Simmental genetics achieving heterosis gains. Red Angus offer earlier maturity and easier finishing to the high growth potential European breeds

CROSSBREEDING WITH RED ANGUS CAN IMPROVE BEEF CATTLE PRODUCTION EFFICIENCY THROUGH HETEROSIS AND BREED COMPLEMENTARITY

Heterosis or hybrid vigour is an advantage in performance of the offspring compared to the average performance of the parental breeds.

Breed complementarity occurs when combining the strong points of one or more breeds to compensate for the weak points of another breed or breeds.

Producers considering crossbreeding when selecting breeds should evaluate their production system, management ability, property capability, market specifications, climatic conditions, and ongoing access to the purebred seed stock required for the program.

Breed's chosen should produce calves that are appropriate for their end use and optimise producer profitability. Breeders retaining replacement heifers may emphasize maternal traits such as milk production, mothering ability, calving ease and moderate mature cow weight while retaining the genetics to produce a calf to market specifications. Vealer producers may want to use breeds that increase early growth rate and weaning weights.

No one breed excels in all traits that are important for beef production. Cross breeding systems that exploit heterosis and breed complementarity, match genetic potential with market specifications, feed resources and environment provide the most effective means of breeding for production efficiencies.

The good news is heterosis is FREE and when you incorporate Red Angus into your cross breeding system you receive the

Red Angus Real Advantages

- Calving Ease
- Naturally Poll -NO Dehorning
- Solid Pigmented Red Coat colour
- Moderate maturity
- Docile temperament
- High Fertility
- Excellent carcass attributes

Consider Red Angus in your crossbreeding program and benefit from heterosis and breed complementarity.

