



## 2024 Red Angus Youth Calendar Advertisement Booking Form

The Red Angus Youth Calendar is a new and exciting promotion that will be distributed Nationally. Don't miss out on this opportunity to elevate your business and promote yearly open days and cattle sales, whilst also supporting the Red Angus Youth Society.

Each month has a 283mm by 40mm advertisement available for-200 (inc. GST).

The Red Angus Youth are also offering the opportunity for all to advertise important events for your business (sale days, field days ect.) An event date is available for the low price of \$15 per advertisement.

These limited advertising opportunities are available to all breeders and industry enthusiasts. All proceeds go to supporting the Red Angus Youth Committee. The advertisement allocations are offered under the *'first in best dressed'* approach.

First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

### Advertisement Slots \$200 (inc GST) each.

1<sup>st</sup> Preference of Month: \_\_\_\_\_

2<sup>nd</sup> Preference of Month: \_\_\_\_\_

3<sup>rd</sup> Preference of Month: \_\_\_\_\_

### Event Dates \$15 (inc GST) each.

Event Date: \_\_\_\_\_ Short Description: \_\_\_\_\_

Event Date: \_\_\_\_\_ Short Description: \_\_\_\_\_

Event Date: \_\_\_\_\_ Short Description: \_\_\_\_\_

Event Date: \_\_\_\_\_ Short Description: \_\_\_\_\_

Event Date: \_\_\_\_\_ Short Description: \_\_\_\_\_

### Method of Payment

Once the Advertisement Booking Form is received by the Red Angus Society Head Office, you will be invoiced for advertisements requested. Payment is required within 30 days from receipt of invoice. If payment is not received, (at discretion of the Red Angus Youth Committee) the advertisement slot may be offered to another entity.

If you have any queries, please contact Eliza at [red.angus@abri.une.edu.au](mailto:red.angus@abri.une.edu.au) or call 02 6773 3022.



### **Advertisement Specifications**

Once finalized, please email your completed artwork to Eliza at [red.angus@abri.une.edu.au](mailto:red.angus@abri.une.edu.au). If you require assistance generating an advert, the Red Angus Society can assist (additional fees may apply).

Please provide your advert with the following printer-ready artwork specifications

- > Strictly adhere to advert sizing of 283mm (w) x 40mm (h)
- > 3mm bleed required on all sides > High resolution PDF or JPEG file at 300dpi, CMYK
- > All photos or logos used in strip advert to be at a high resolution - no blurry or grainy images